

Creative Director: Hannah Leibovich

Designer: Ray Brody

- Mockup B for final direction
 - Keep the green and sans-serif
 - Maybe more of a slab serif?
 - Like the page layout/breakdown of text vs. image
 - map/topography illustration is great, would love to see more of that style of image (if they can be sourced) throughout
 - Does a great job capturing the “feel” of the site and matches the content well
 - Side note to switch from yellowstone to yosemite